How Big is the

Digital Economy?

6.9% of U.S. GDP or \$1.4 trillion in 2017





9.9% average annual growth from 1998 to 2017

Outpaced overall U.S. economic growth of 2.3%

5. million jobs in 2017



3.3% of total U.S. employment

\$132,223



Average annual compensation per worker

