How Big Is the

Digital Economy?

9.0% of U.S. GDP
or \$1.8 trillion in 2018





6.8% average annual growth from 2006 to 2018

Outpaced overall U.S. economic growth of 1.7%

8.8 million jobs in 2018



5.7% of total U.S. employment

\$105,473



Average annual compensation per worker

